

VIP Tent - VOLUNTEER INFO

Wrist band/check in

- **Confirm each rider has the VIP add on before entering the VIP area**
 - Look up their name on the printed guest list OR look at their Bike the Drive bike tag, they should have a check mark next to the VIP add on
- **Once Confirmed:**
 - Give them a VIP wristband (this is so they can come and go easily)
 - Hand them a drink ticket if they want one
 - Mark them as checked in on the printed guest list
- **Not on the list?**
 - Double check that they are in the right place. Often people come to the VIP tent thinking it's pancake breakfast or free bike parking.
 - Ask for feedback if still unsure if the person should be let in
 - Determined to not be a VIP
 - Offer an upsell to VIP (\$75) - Includes hot breakfast, luxury restrooms, private bike parking and seating, Bike the Drive t-shirt, 1 drink ticket redeemable in the beer garden

FAQ

What is this?

It's a hospitality tent for event sponsors, supporters and participants that paid extra for the VIP experience.

What do I get as a VIP?

Hot and cold breakfast buffet, refreshments, 1 beer ticket (must be 21+), luxury restroom, Private seating and bike parking area, official Bike the Drive t-shirt