

KEY MESSAGES FOR CHECKPOINT MARSHALS



Key messages coming into the checkpoints

- “Unpaid riders, prepare to exit”
- “Rider checkpoint ahead”
- “Please slow down”
- “Merge right, slow down”
- “Show your rider number”

Key messages within the check point area – as riders are passing through

- “Slowdown”
- “Have your rider number or eTicket available”
- “If you are not registered, please stay to the right and exit the drive”

Key messages in the vetting area

- “Bike the Drive is a fundraiser. Payment is required to participate in Bike the Drive”
- “Your registration benefits the nonprofit Active Transportation Alliance, which advocates to make biking, walking, and transit safer, more accessible and fun for all of Chicagoland”
- “Non-paid riders, you can opt to pay at the Active Trans tent or you’ll have to move off DuSable Lake Shore Drive and take the lakefront path”
- “There are optional turn-around points at Oakwood and Fullerton.

Registration tent rider – options

- “Please move to the lakefront trail if you refuse to pay for the event”
- “You are welcome to pay at the Active Transportation Alliance tent. We can register you at the tent and you can continue on”
- “Sorry, you must pay the registration fee to continue”
- “This event is not produced nor paid for by the City of Chicago”
- “Adults is \$88 day of event and youth is \$18”



Lost and Found is located in the Festival at the Information tent.



Need a Restroom? Each rest stop and check point has port-o-lets. Or request Volunteer accommodations or a SAG vehicle to come take your spot while you go to restroom.



Need additional help during your shift, contact your **Volunteer Manager.**



If you experience harassment or discrimination and would like to report it, scan this QR code. An Event Manager will reach out to you following the event.