# Benefits of Trails, Walking & Biking

- Health & Safety: Increase physical activity, reduced crashes, reduced respiratory disease
- Economy: Low or no cost, supports businesses and local economy
- Environment: Reduces air pollution
- Equity & Inclusion: Not everyone owns or can afford or drive a car!
- Creates community & improves quality of life!



# Trails promote positive changes in public health by promoting physical activity and making it easier for people of all abilities to get moving.

#### Why this matters?

- Childhood obesity has tripled in the U.S. over the last 30 years. Illinois ranked 9<sup>th</sup> in the country in obese adolescents.
- In Lake County 23% of adults are obese and 34% are overweight.
- Unhealthy weight gain increases one's risk for diabetes, cardiovascular disease, and some types of cancer.

#### Trails help neighborhoods get moving

The Indiana Trails Study, which looked at six towns statewide that added trail systems found that over 70% of comunity members reported getting more exercise because of their trails.

• Rails to Trails Conservancy



# Trails are good for community health

A cost/benefit analysis of a trail building program in Lincoln, Nebraska found that for every dollar invested in trails, the community saved \$2.94 in reduced medical costs, a nearly 300% return on investment!

• American Heart Association

#### **Other health benefits**

- A 30-minute round-trip bicycle commute is associated with **better mental health** in men.
- Women who walk or bike 30 minutes a day have a lower risk of breast cancer.
- Teenagers who bike or walk to school watch less TV and are less likely to smoke than their peers who are driven.
- 120 minutes a week in nature is associated with good health, wellbeing, and lower levels of illness and stress.

#### Trails make communities more attractive places to live, shop, and visit, boosting local economies and helping small business.



### **Economic Benefits**

#### **Trails create jobs**

 Bicycle and pedestrian infrastructure projects create up to double the jobs of road infrastructure projects per \$1 million spent.

#### **Trails reduce car dependence**

• The **cost of owning a car** is over \$9,000 by year, compared to the annual cost of \$300 to own a bike. Better infrastructure makes it easier for people to use alternative transit and reduce their dependence on a car.

#### **Trails impact home values**

- When communities build trails, the improved walkability has been shown to **positively affect neighborhood home values**.
  - CEOs for Cities, "Walking the Walk: How Walkability Raises Home Values in US Cities

#### Trails direct money into the community

- Recreational hiking is a booming industry. Annual direct spending by trail users increased from \$7.62 billion in 2002 to \$40.8 billion in 2008, with growth expected to continue in the future.
  - American Trails, "Economic Benefits of Trails"

#### Local businesses benefit from trails

- A survey of small business owners located near a trail in Pennsylvania found that 25% of their revenue came from people visiting the trail.
  - American Trails, "Economic Benefits of Trails"

#### **Communities need trails to attract development**

 According to the National Association of Homebuilders, "trails consistently remain the number one community amenity sought by prospective homeowners." New homeowners mean new businesses, growth for the community, and a stronger tax base.

## **Environmental Benefits**

Trails help the environment by giving people more choices in how they get around for transportation or recreation.

This results in:

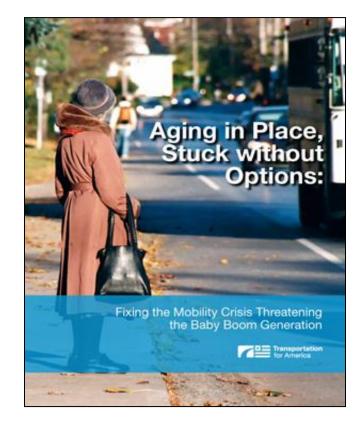
- Reduced greenhouse gas emissions from reduced motor vehicles traveled, gas use, and emission exhaust
- Cleaner air
- More sustainable urban and natural environments
- An overall healthier ecosystem



# **Equity & Inclusion**

#### Not everyone can afford or drive a car!

- About 1/3 of the state population does not drive, including people with disabilities, seniors, and youth.
- 1/3 of poor minorities lack access to a car (12% for poor whites)
- 560,000 people with disabilities never leave their homes due to transportation difficulties
- Older adults who no longer drive make fewer trips for health care, shopping, visiting family
- Connectivity means: freedom, social interaction, and staying healthy for all.



# Benefits of Trails, Walking & Biking

- Health & Safety: Increase physical activity, reduced crashes, reduced respiratory disease
- Economy: Low or no cost, supports businesses and local economy
- Environment: Reduces air pollution
- Equity & Inclusion: Not everyone owns or can afford or drive a car!
- Creates community & improves quality of life!

